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What Can Dimalanta Design Group Do For Your Business?

Dimalanta Design Group, based out of Cincinnati, Ohio and recently expanded to Cleveland, is an influential, full-service marketing and brand management firm. DDG empowers organizations to achieve higher levels of success through its proprietary Out&Out Marketing® program and other multi-discipline solutions.

What is Out&Out Marketing®? It's a marketing tactic developed by DDG's founder and CEO, Ernie Dimalanta that has helped transform over 200 organizations. Out&Out Marketing® can put your organization on the path to greater awareness, higher profits and stronger client relationships. In a world crowded with competing voices, it's a strategy that'll push your brand to the top.

"I created Out&Out Marketing because I saw organizations of all types and sizes struggling with the common issues of lack of resources, lack of a marketing plan and not executing the plans they had," said Dimalanta. "Out&Out Marketing helps leaders understand the fundamentals of great marketing."

Before Dimalanta founded the company in 2013, he noticed that there are a lot of businesses and organizations that lack the time, experience, or manpower needed to design and execute effective marketing strategies. He decided to do something about it, and DDG was born. Today, the company offers full-service marketing services, including marketing consulting, brand management, web design, graphic design, public relations management, event management, video production, and social media and digital communications.

An award-winning marketing firm, DDG was recognized as an Excellent Small Business by Cincinnati Regional Chamber in 2013, "The List" Largest Tri-State Web Design Firm by Cincinnati Business Courier in 2014, All-Star Business by the Goering Center in 2015, and a finalist for the C-Suite Awards in both 2016 and 2017. It has recently been named a finalist for the Private and Family Business Awards by the Goering Center in July of 2017.

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About Dimalanta Design Group

[Dimalanta Design Group](#) functions as your off-site, full-service marketing department. We partner with you to implement the most current multi-channel solutions that best fit your organization's needs. Trusted by more than 200 clients in a variety of industries, we're well versed in connecting customers with personalized messages that prompt action in a world crowded with competing voices.